

## Communications Committee Annual Report 2024

Ginny Heckel, Chair

The purpose of the Communications Committee is to provide effective coordination of internal and external communication to the St. James Parish and its greater community. Our goal is to inform on both a regular and as needed basis.

Our platforms for communication are:

- Weekly Parish Messenger
- Parish Website
- Parish Facebook page
- Parish Instagram site
- eBlasts to the parish as needed
- Regular placement of parish news in the local newspaper
- Occasional placement of parish news in the diocesan newsletter
- Printed materials about the mission & ministries of St. James

Additionally, the Zoom platform is used to broadcast the Sunday 10:30am worship service; meetings when distance is a challenge as with the Flower Festival Committee, and more recently Wednesday's Lectionary Study.

We continue to improve and strengthen the parish Facebook page. Nanette O'Hara, Shelley Urban have provided a more robust and inviting Facebook page. Dustin Emhart has contributed as well.

Committee members regularly make use of communication resources offered by the Episcopal Diocese of Atlanta and nationwide groups.

Rack Cards are revised and when warranted.

St. James has stories to tell! This can be about a mission trip, about how St. James informs one's stewardship response, and about how people and persons live into God's call to serve others.

If anyone in the parish has news to share, or stories to tell, please contact Ginny, Nanette, or Shelley.